Virtual Fundraiser
PACKAGE

iRapture.com is currently building one of the best blueprints for your Virtual Fundraising Event.

iRapture.com

PLAN INCLUDES:

- Scheduled Video Premiere or Live Video
- Ticket Sales, Online Auction & Raffle
- Customized Video
- National ProLife Speakers Featured in Your Video
- Event name, slogan, design & music
- Email & Social Media Templates
- Easy to Use Event PlayBook

iRapture.com

VIRTUAL FUNDRAISING PACKAGE

A Strategic Plan for a Successful Event

The necessary cancelation of your annual fundraising event is in no doubt a hardship on the economic future of your center. iRapture.com has organized a group of talented and influential people from across the United States to put together a blueprint for your center to successfully move your fundraiser from a physical venue to an entertaining and successful VIRTUAL EVENT!

By partnering with iRapture.com you will raise much needed donations for your center with a CYBER CELEBRATION. We will make every effort to reference your previous events to keep a familiar consistency in your long-term fundraising efforts.
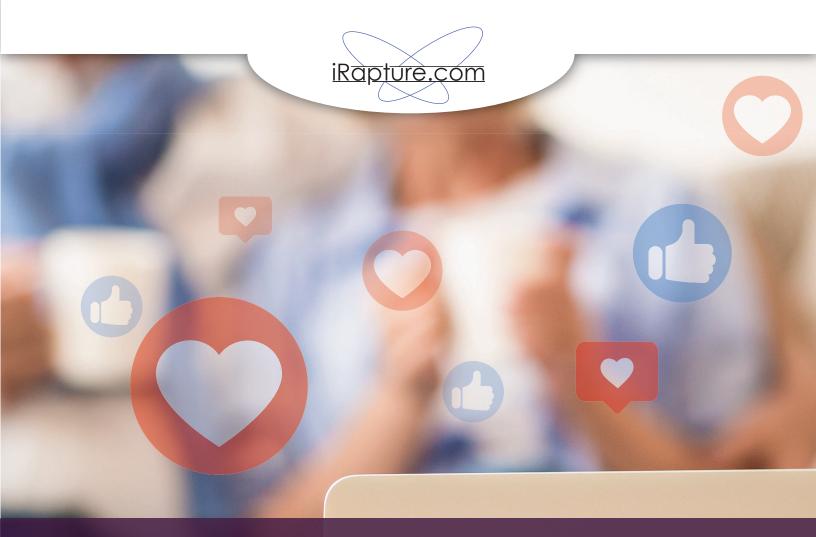
Recycling Awesomeness!

"Made with 85% Recycled Materials"
This strategy was designed from the beginning to be used by multiple centers. This allows your event to cost less and still connect live with your donor base.

Awesome Pieces to Reuse

iRapture.com has spent hours in consultation and planning sessions to produce an awesome strategy, with national level speakers and celebrities. The plan is designed to be customized for your center. Together we will implement the plan step-by-step.

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"The Plan"

THE VIRTUAL EVENT
This is an exciting, entertaining and fast-paced, online video to be streamed live at the date and time of your event. This CYBER CELEBRATION will feature national level speakers and celebrities asking your contributors to participate, volunteer, and donate. The video may be easily tailored to include your local speakers.

After the live virtual event, the video will stay on-line for future views.

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Awesome Speakers

National speakers from which you may choose to include on your VIRTUAL EVENT Video are:

Father Frank A. Pavone
National Director of Priests for Life
President of National Pro-life Religious Council
Pastoral Director of Rachel's Vineyard

Evangelist Alveda C. King
Pastoral Associate of Priests for Life
Director of Civil Rights for the Unborn
Niece of Dr. Martin Luther King Jr.

Marsha Middleton
CEO of Alliance for Life in Missouri

Elisa Medina
Executive Director of Hands of Hope

Pastor John Ensor
President of PassionLife

Fundraising Money

TICKET SALES
An online ticket page will be used to sell VIRTUAL EVENT TICKETS.

SPONSOR

SPONSORS
Sponsorship packages available for purchase online.

FUNDRAISING OPPORUNITIES
An online auction and an online raffle are included as fundraising tools. iRapture.com will provide the software and training to run these programs.

Marketing Plan

iRapture.com will assist you with an aggressive marketing plan to help you sell tickets and have a successful VIRTUAL EVENT. The marketing plan will include:

- An event page on your website
- Online ticket sales
- Online auction
- An email campaign
- Facebook, Instagram & Twitter Campaigns
- Content to include in your print newsletter

Playbook

When you commit to using the iRapture.com VIRTUAL EVENT, you will be given a complete PLAYBOOK with a step-by-step guide to produce your successful CYBER CELEBRATION. You can pick and choose among the ideas provided to create an event that is perfect for your community.   Such as, how to include your local volunteers in this virtual event and how to leverage your prefered event partners to serve your guests.

During this unusual time it will be those that took an aggressive, proactive approach to fundraising that will emerge stronger financially. Let iRapture.com help you make the best of a serious situation and help save the lives of unborn babies with a successful VIRTUAL EVENT.

Please contact Jacob Barr for more information.

Email: jacob@irapture.com
Phone: 520-777-1895

Interest Form >

irapture.com/virtualevent

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